



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
PRIORITIES USA ACTION (102154)
National/Political
1559/06282549

Invoice 635534
Inv Date 9/30/2012
Terms Net 30
Contract 327314
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:09PM

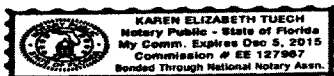
PRIORITIES USA ACT

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00	Day,F-1	09/07/12 10:17AM (Fr)	00:30	USATV02	\$550.00	
2.1	Spot	12:35:00AM- 1:35:00	Day,F-1	09/07/12 1:15AM (Fr)	00:30	USATV02	\$425.00	
3.0	Spot	12:00:00PM- 1:00:00	Day,F-1	09/07/12 12:51PM (Fr)	00:30	USATV02	\$900.00	
4.0	Spot	5:30:00AM- 6:00:00	Day,F-1	09/07/12 5:43AM (Fr)	00:30	USATV02	\$800.00	
5.0	Spot	7:00:00PM- 7:30:00	Day,F-1	09/07/12 7:06PM (Fr)	00:30	USATV02	\$3900.00	
6.0	Spot	7:00:00AM- 9:00:00	Day,F-1	09/07/12 8:48AM (Fr)	00:30	USATV02	\$2100.00	
7.0	Spot	11:35:00PM-12:05:00	Day,M-1	09/10/12 11:56PM (Mo)	00:30	USATV02	\$900.00	
8.0	Spot	11:00:00AM-12:00:00	Day,M-1	09/10/12 11:30AM (Mo)	00:30	USATV02	\$850.00	
9.0	Spot	7:00:00AM- 9:00:00	Day,M-1	09/10/12 8:45AM (Mo)	00:30	USATV02	\$2100.00	
11.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	09/08/12 5:12AM (Sa)	00:30	USATV02	\$325.00	
12.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/08/12 8:37PM (Sa)	00:30	USATV02	\$1500.00	
13.0	Spot	12:00:00PM-12:30:00	Day,Su-1	09/09/12 12:13PM (Su)	00:30	USATV02	\$600.00	
14.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/09/12 6:22PM (Su)	00:30	USATV02	\$2200.00	
15.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	09/09/12 6:24AM (Su)	00:30	USATV02	\$1000.00	
16.0	Spot	11:00:00AM-12:00:00	Day,Th-1	09/06/12 11:43AM (Th)	00:30	USATV02	\$850.00	
17.0	Spot	6:00:00AM- 7:00:00	Day,Th-1	09/06/12 6:29AM (Th)	00:30	USATV02	\$1900.00	
18.0	Spot	6:00:00PM- 7:00:00	Day,Th-1	09/06/12 6:00PM (Th)	00:30	USATV02	\$3200.00	
19.0	Spot	9:00:00AM-10:00:00	Day,Th-1	09/06/12 9:22AM (Th)	00:30	USATV02	\$600.00	
20.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1	09/04/12 12:55AM (Tu)	00:30	USATV02	\$425.00	
21.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1	09/04/12 12:59PM (Tu)	00:30	USATV02	\$900.00	
22.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1	09/04/12 4:36PM (Tu)	00:30	USATV02	\$900.00	
23.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1	09/04/12 6:24AM (Tu)	00:30	USATV02	\$1900.00	
24.0	Spot	9:00:00AM-10:00:00	Day,Tu-1	09/04/12 9:55AM (Tu)	00:30	USATV02	\$600.00	
25.0	Spot	10:00:00AM-11:00:00	Day,W-1	09/05/12 10:29AM (We)	00:30	USATV02	\$550.00	
26.0	Spot	11:35:00PM-12:05:00	Day,W-1	09/05/12 12:23AM (We)	00:30	USATV02	\$900.00	
27.0	Spot	5:00:00PM- 6:00:00	Day,W-1	09/05/12 5:22PM (We)	00:30	USATV02	\$2400.00	
28.0	Spot	5:30:00AM- 6:00:00	Day,W-1	09/05/12 5:58AM (We)	00:30	USATV02	\$800.00	
29.0	Spot	7:00:00AM- 9:00:00	Day,W-1	09/05/12 8:46AM (We)	00:30	USATV02	\$2100.00	
30.0	Spot	10:00:00AM-11:00:00	Day,Th-1	09/06/12 10:18AM (Th)	00:30	USATV02	\$550.00	M/G For 10.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$36,725.00
Commission	(\$5,508.75)
Net Total	\$31,216.25

Total Spots 29

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.